



Elevate  
your people.

FHRD Annual HR  
Conference & Expo 2025

# Exhibitors' Pack

8 October  
Hilton Conference Centre



# Introduction

As in previous years, the Malta Foundation for Human Resources Development (FHRD) is proud to host the **Annual HR Conference and Expo**. Today, this event stands as the premier conference in Malta for all things related to Human Resources, Training, and Business Management. It has grown into a key gathering for industry leaders, innovators, and professionals who are shaping the future of work.

This year's theme, **"HR Ignite: Elevate Your People"**, will highlight the transformative power of human resources in driving organisational change and success. The conference is designed to inspire HR professionals to explore cutting-edge strategies, tools, and approaches that enhance employee engagement, foster development, and prioritize well-being. Attendees will gain valuable insights into creating high-performance cultures, developing future-ready leadership, and empowering their organisations by investing in their greatest asset—people. It's a call to action for HR professionals to ignite meaningful change and elevate the workforce to new heights.

Building on the success of previous editions, this year's event promises to be a grand occasion. Following the impressive turnout last year, FHRD anticipates over **600 participants** from a diverse range of organisations, making it an exceptional opportunity for exhibitors to network directly with HR professionals in person. Attendees will have the chance to engage with thought leaders and influencers, as well as participate in a variety of interactive workshops throughout the day.

FHRD is set to bring together **internationally recognised keynote speakers** alongside local experts, providing a dynamic and enriching experience. The event will be held at the **Hilton Malta Conference Centre** on Wednesday 8<sup>th</sup> October offering an outstanding venue for this high-caliber event. This is the perfect platform for exhibitors to showcase their products and services, gain significant exposure, and forge lasting business relationships with top HR professionals and decision-makers.

# Delegates' Feedback

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\*All figures quoted are based on the 2024 Annual HR Conference post-event survey.

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97%

Felt that the conference met its objective

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95%

Felt that the information presented at the conference was useful

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96%

Felt that they have gained valuable insight

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91%

Were of the opinion that the Exhibitors had relevant products and services that can potentially benefit their entities

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# 6 Reasons to Exhibit

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- 01. HR Community**

Boost your brand's visibility at Malta's largest HR event, bringing together over 600 delegates from various companies and offering direct access to the key players in Malta's HR community.

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  - 02. Networking**

Take advantage of this opportunity to engage with customers and peers, exchange innovative ideas, and establish valuable new connections and leads.

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  - 03. Launch New Products and Services**

Showcase your latest products and services at the FHRD Annual HR Conference, an ideal platform to engage face-to-face with your target audience.

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  - 04. Quality**

Run alongside a top-tier HR conference, the exhibition is known for delivering expert insights and impactful business solutions.

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  - 05. Lead Generation**

Position your organisation in front of senior business decision-makers who are eager to collaborate, ensuring your brand gains meaningful exposure to an influential audience.

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  - 06. Brand Positioning**

Stand out in a competitive market by reinforcing your presence as a leader in HR solutions, products, or services, and demonstrate your expertise to a highly engaged audience.
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# What Exhibitors Get

Exhibition space including two complimentary conference tickets for the people manning the stand.

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Exhibitors will be provided with a 1.84m table, 2 chairs, and power sockets.

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Exhibitors, should they wish, can have 2 bistro tables instead of the 1.84m table and 2 chairs (available on a first-come, first-served basis).

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Max 2.5m (width) 3m (height) and 2.5m (depth) space for backdrops/banners.

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Logo on Electronic Backdrop during conference introduction.

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Conference email marketing publicity.

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Conference delegates info (for those delegates who agree to share their data).

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EXPO Floor Plan including logos of the Exhibitors will be printed and displayed outside Spinola Hall.

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One marketing item to be inserted in the delegates' conference bag.

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Price to exhibit in the 2025 Annual HR Conference

**€1,350** (excl. VAT)

For more information on exhibiting please send an email to [events@fhrd.org](mailto:events@fhrd.org) or call on 21313550

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## Terms & Conditions

- Each stand must be staffed by two representatives at all times.
- Exhibitors are encouraged to utilise marketing promotional items and giveaways.
- A maximum of one TV screen is allowed per stand (not exceeding 50 inches).
- Side panels are prohibited. Only a back panel is permitted, and side areas must remain clear to avoid obstructing neighboring stands.
- Full payment must be completed once FHRD confirms the stand. Failure to meet payment requirements will result in automatic cancellation of the booking without prior notice.
- The display of food items is not allowed.
- Exhibitors must comply with legal and regulatory requirements related to public order and safety at all times.
- FHRD is not liable for any consequences arising from the Exhibitor's failure to adhere to safety regulations.
- Equipment used in the exhibition area must not interfere with the venue's safety systems or operations.
- FHRD assumes no responsibility for theft, loss, accidents, or damages involving materials or items stored or displayed by Exhibitors.
- Stands may only be dismantled after 15.00 hrs.
- FHRD reserves the right to amend the Terms & Conditions as required by the needs of the Conference.

# Expo Layout

