

23 October

Hilton Conference Centre



FHRD Annual HR Conference & Expo 2026

Exhibitors' Pack



HR LEAD

Powering Strategy
Through People.

Introduction

As in previous years, the Malta Foundation for Human Resources Development (FHRD) is proud to host the **Annual HR Conference and Expo**, the island's premier event dedicated to Human Resources, Training, and Business Management. Over the years, this event has grown into a cornerstone gathering for HR professionals, business leaders, innovators, and visionaries who are shaping the future of work.

This year, the conference returns with a bold and timely theme: **HR Lead: Powering Strategy Through People**. In an era defined by rapid disruption, shifting employee expectations, and accelerated technological innovation, the role of HR has evolved far beyond traditional support functions. Today, Human Resources is a strategic force—driving innovation, enabling sustainable growth, and shaping the very future of organisations.

HR Lead: Powering Strategy Through People invites participants to explore how placing people at the centre of business strategy creates lasting competitive advantage. As organisations navigate increasing complexity and transformation, the ability of HR to lead with vision, empathy, and strategic clarity has never been more vital. Through a rich programme of **keynote speeches, expert panels, interactive workshops, and real-world case studies**, attendees will gain actionable insights on:

- Translating people insights into measurable strategic impact
- Fostering cultures of trust, inclusion, and high performance
- Leveraging technology, data, and AI to empower smarter decision-making
- Balancing wellbeing, agility, and innovation amidst constant change
- Learning from HR leaders who are redefining what it means to lead through people

This conference is more than an event—it's a movement. It brings together Malta's most forward-thinking HR and business leaders who believe that **strategy begins and ends with people**. Join us for an inspiring and practical exploration of the future of HR leadership, where together we will chart a people-powered path to organisational success.

Following the outstanding success of past editions, this year's event promises to be bigger and better than ever. After an impressive turnout last year, FHRD anticipates welcoming over 600 participants from diverse organisations. Exhibitors will benefit from unparalleled networking opportunities with HR professionals, while attendees can gain insights from industry thought leaders, influencers, and a dynamic line-up of interactive workshops.

FHRD is delighted to host **internationally recognised keynote speakers alongside local experts**, creating a dynamic and enriching experience. The event will be held at the **Hilton Malta Conference Centre** on 23rd October, providing an outstanding venue for high-level networking, learning, and collaboration.

For exhibitors, the Expo offers a unique platform to showcase products and services, gain exposure, and forge meaningful connections with top HR professionals and decision-makers.

Step into the future of work with us—because when **HR leads, strategy thrives**.

Delegates' Feedback

All figures quoted are based on the 2025 Annual HR Conference post-event survey.

97%

Felt that the conference met its objective

95%

Felt that the information presented at the conference was useful

96%

Felt that they have gained valuable insight

91%

Were of the opinion that the Exhibitors had relevant products and services that can potentially benefit their entities

6 Reasons to Exhibit

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| 01. | HR Community | Boost your brand's visibility at Malta's largest HR event, bringing together over 600 delegates from various companies and offering direct access to the key players in Malta's HR community. |
| 02. | Networking | Take advantage of this opportunity to engage with customers and peers, exchange innovative ideas, and establish valuable new connections and leads. |
| 03. | Launch New Products and Services | Showcase your latest products and services at the FHRD Annual HR Conference, an ideal platform to engage face-to-face with your target audience. |
| 04. | Quality | Run alongside a top-tier HR conference, the exhibition is known for delivering expert insights and impactful business solutions. |
| 05. | Lead Generation | Position your organisation in front of senior business decision-makers who are eager to collaborate, ensuring your brand gains meaningful exposure to an influential audience. |
| 06. | Brand Positioning | Stand out in a competitive market by reinforcing your presence as a leader in HR solutions, products, or services, and demonstrate your expertise to a highly engaged audience. |

What Exhibitors Get

Exhibition space including two complimentary conference tickets for the people manning the stand.

Exhibitors will be provided with a 1.84m table, 2 chairs, and power sockets.

Exhibitors, should they wish, can have 2 bistro tables instead of the 1.84m table and 2 chairs (available on a first-come, first-served basis).

Max 2.5m (width) 3m (height) and 2.5m (depth) space for backdrops/banners.

Logo on Electronic Backdrop during conference introduction.

Conference email marketing publicity.

Conference delegates info (for those delegates who agree to share their data).

EXPO Floor Plan including logos of the Exhibitors will be printed and displayed outside Spinola Hall.

One marketing item to be inserted in the delegates' conference bag.

Price to exhibit in the 2026 Annual HR Conference

€1,400 (excl. VAT)

For more information on exhibiting please send an email to events@fhrd.org or call on 2131 3550

Terms & Conditions

- Each stand must be staffed by two representatives at all times.
- Exhibitors are encouraged to utilise marketing promotional items and giveaways.
- A maximum of one TV screen is allowed per stand (not exceeding 50 inches).
- Side panels are prohibited. Only a back panel is permitted, and side areas must remain clear to avoid obstructing neighboring stands.
- Full payment must be completed once FHRD confirms the stand. Failure to meet payment requirements will result in automatic cancellation of the booking without prior notice.
- The display of food items is not allowed.
- Exhibitors must comply with legal and regulatory requirements related to public order and safety at all times.
- FHRD is not liable for any consequences arising from the Exhibitor's failure to adhere to safety regulations.
- Equipment used in the exhibition area must not interfere with the venue's safety systems or operations.
- FHRD assumes no responsibility for theft, loss, accidents, or damages involving materials or items stored or displayed by Exhibitors.
- Stands may only be dismantled after lunch (approximately at 15.00hrs)
- FHRD reserves the right to amend the Terms & Conditions as required by the needs of the Conference.

Expo Layout

